

Great
Creative Crew

Credentials





About Us

A regional integrated marketing communications agency with offices in Dubai & Cairo since 2016.

Our Values

- Competency
- Personalization
- Creativity
- Passion
- Agility

The background of the slide is a grayscale photograph of a business meeting. Several people are visible, some wearing suits, gathered around a table. On the table, there are various documents, including one with a prominent pie chart and another with a bar chart. A hand is seen holding a pen, poised to write on one of the documents. In the bottom center of the slide, there is a large, stylized blue triangle graphic that points upwards.

Our Methodology

We recognize that every project starts with a distinctive client brief, but we also take into account the broader industry landscape, consumer insights, and competitive dynamics. By leveraging advanced scientific tools and our extensive experience in the MENA markets, we ensure that our solutions deliver measurable results while exemplifying creative excellence



Services

Online Advertising

- We offer a range of online advertising campaigns tailored to clients' needs, adhering to best practices in planning and buying. Our services include display ads, SEM, performance marketing, video, fan acquisition, lead generation, and website traffic optimization



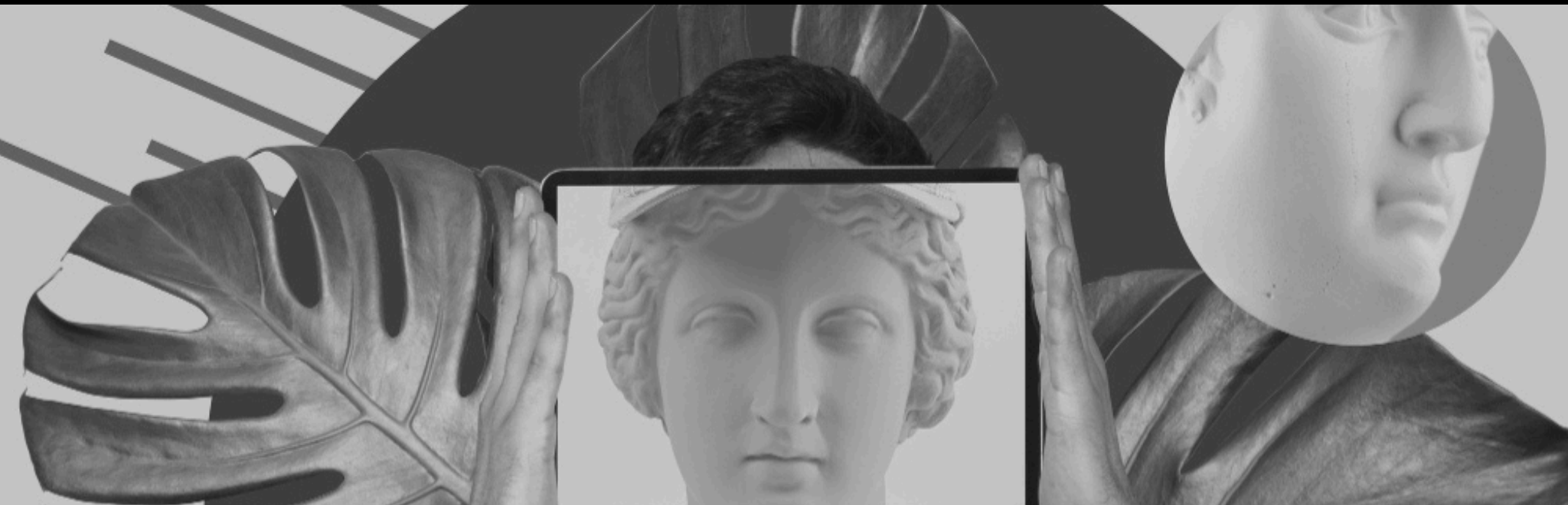
Social Media

- Our strength is in customization—building target audience personas, mapping key touchpoints, and tailoring messages for maximum engagement and conversions. Staying ahead of digital trends, we continually refine our approach to ensure our clients achieve the best possible ROI.



Creative, Concepts & Designs

- We believe an impactful campaign goes beyond strategy and planning, so we pay attention to every detail to create the perfect mix of creativity and strategy that makes your campaign stand out. Staying in tune with market trends, we ensure our ideas are both engaging and relevant. Our services include creative concept development, art direction, and design.



Development

- Our development services span multiple areas such as web, mobile apps, games, AR, and VR. With a team of dedicated experts, we ensure exceptional outcomes in every project we undertake.



Digital Productions

- We provide a wide range of digital productions for use across multiple platforms, including social media, websites, online campaigns, and even offline. Our services include high-quality videos, documentaries, testimonials, motion graphics, and voiceover recording along with talent sourcing.



The slide features a dark blue background. On the left and right sides, there are large, stylized blue geometric shapes that resemble arrows or chevrons pointing towards the center. The text is centered in a white, elegant serif font.

*Snippets
From Our
Work*

Online Advertising



Merck ME

500500 Hospital



Tupperware KSA

NAU Eyewear



Social Media

Insomnia UK



Iraq MOH



Zen Luxury Furniture



Tangreen Solar



Novartis EGY



Creative & Concepts

Abbott UAE



Abbott MEA



MOH - UAE

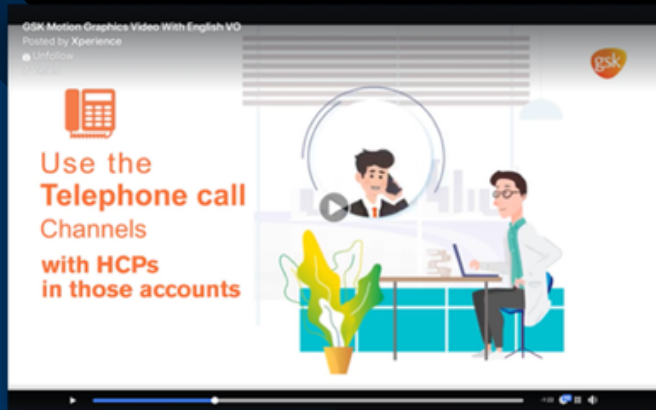


GSK UAE



Digital Productions

GSK UAE Motion Graphics



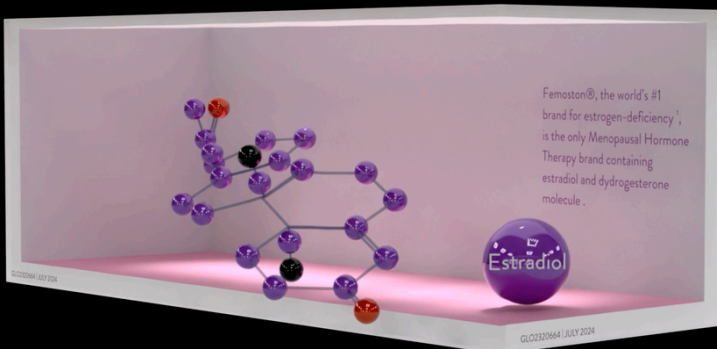
GSK UAE CGI Video



UAE MOH Videoshoot



*3D Video
Abbott Switzerland*



Juhayna Photoshoot



Novartis EGY Videoshoot

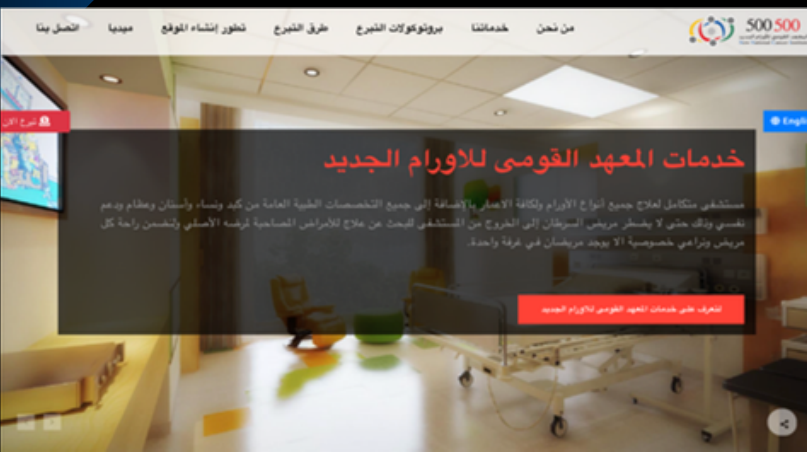


Websites

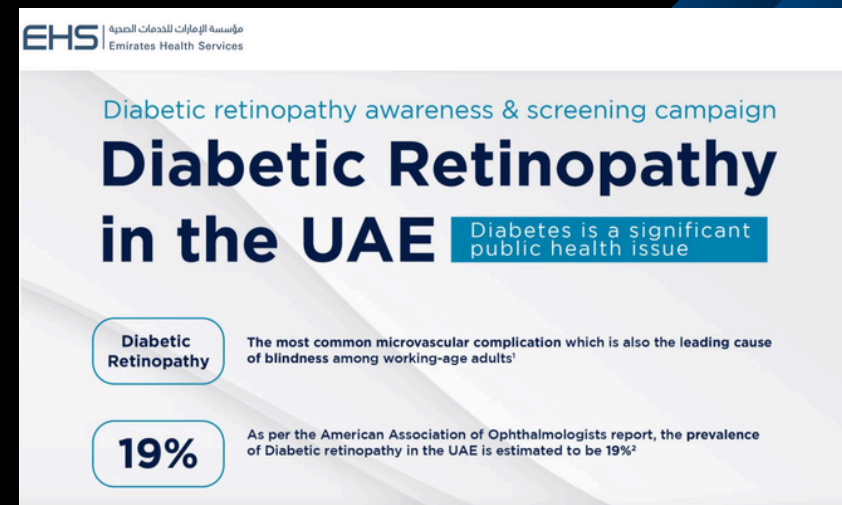
Inertia Developments



500500 Hospital



DR - EHS



APD



Mobile, AR & VR

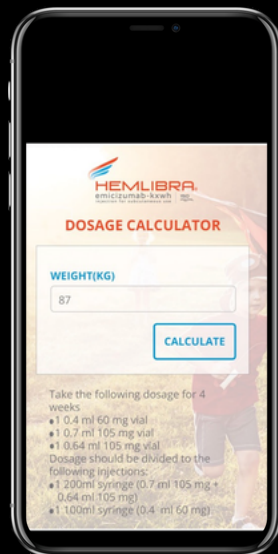
Egyptian Central bank



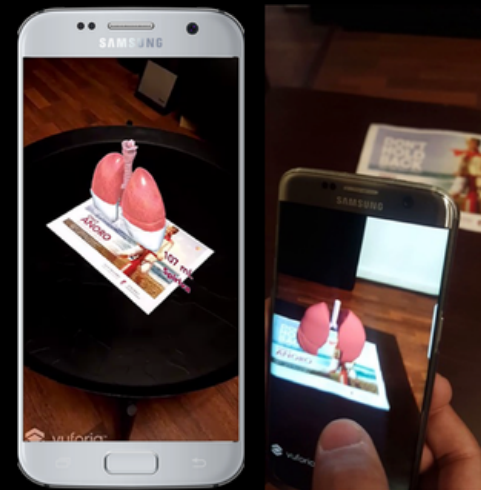
GSK UAE



Roche EGY



GSK KSA

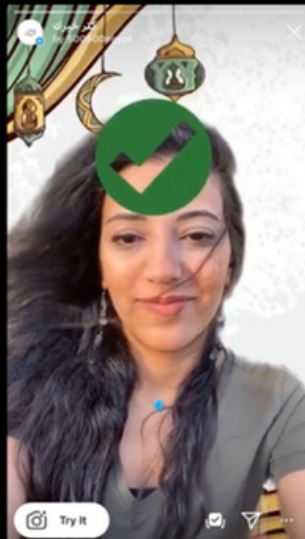


Social Media Filters



Crest Arabia

500500



Al Marai



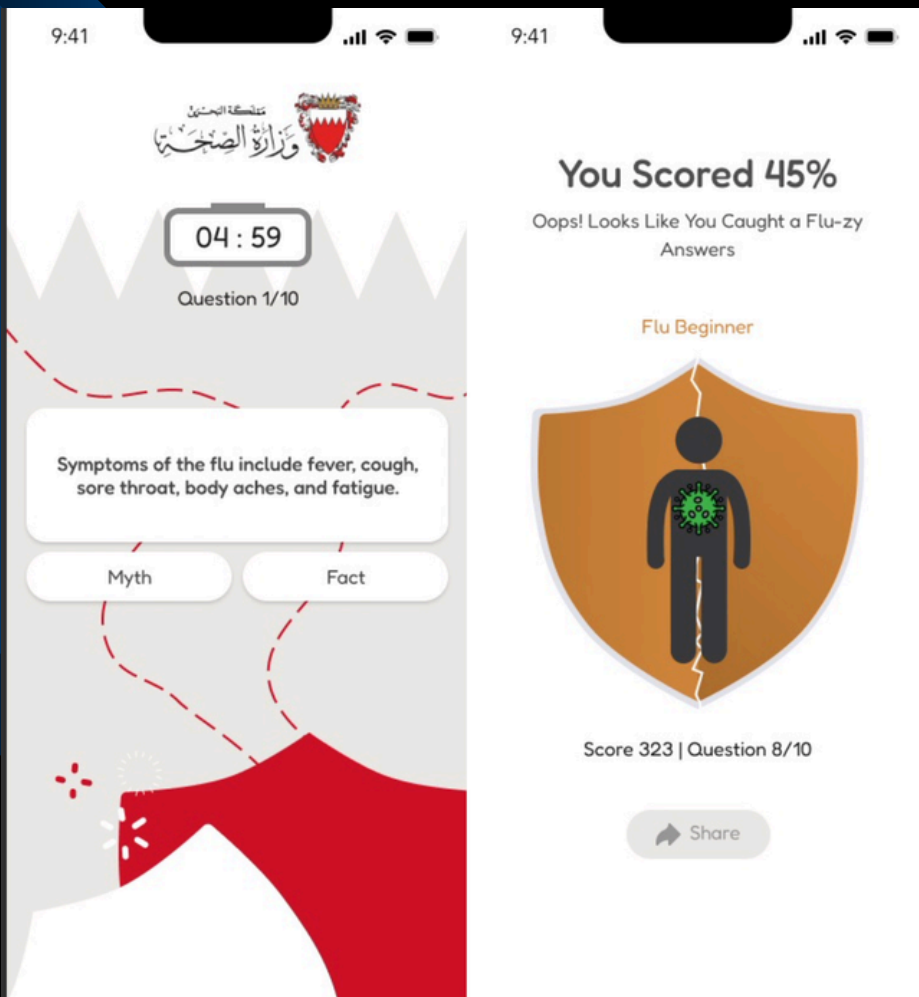
Nestle



GSK UAE

Games

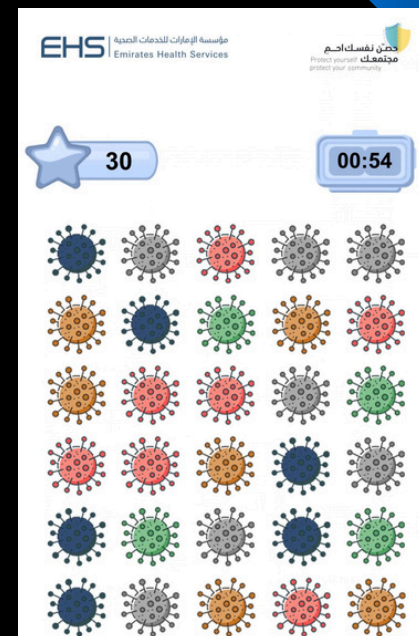
Bahrain MOH



GSK UAE



EHS



Influencers Marketing



Contact Us

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www.gcc-agency.com



The slide features a dark blue background. On the left and right sides, there are large, stylized blue geometric shapes that resemble nested chevrons or arrows pointing towards the center. The text "Thank You" is centered in a white, italicized serif font.

Thank You